CITY OF KELOWNA

MEMORANDUM

 Date:
 March 30, 2001

 File No.:
 1853-20

To: City Manager

From: Cultural Services Manager

Subject: Festival Fund Grants

RECOMMENDATION:

THAT Council approve a Festival Fund Grant of \$9,275.00 with funding allocated from the existing 2001 budget to the Okanagan Chef's Association, a non-profit society.

BACKGROUND:

The Arts and Cultural Advisory Committee accepts applications for funding from the Festival and Special Events Initiative. The Arts and Cultural Advisory Committee, a Council Committee of arts and tourism professionals, administers these funds. Non-profit organizations in Kelowna are eligible to apply for funding to create a new Festival or Event that would support and enhance the City's cultural tourism initiative. Existing events and those receiving other civic grants are not eligible.

City Council approved \$100,000 for 2001 to stimulate and initiate Arts Festivals and Special Events that will deliver a dynamic and professional product to the citizens of Kelowna.

The Culinary Arts Festival in May will feature a nationally sanctioned competitive culinary event that will include amateur, professional, local and international chefs. This celebration of food, wine and arts will be a complement to the spring wine festival. Thereby, contributing to recognizing the cultural aspects of these elements, and the close relationship between them. This festival will take place in the Cultural District, and increase tourist traffic in the shoulder season.

lan Forsyth, Cultural Services Manager

IF/cm

Cc: Director of Parks and Leisure Services